



PREMIUM  
POULTRY FEED

FLOCK RAISER®  
GRUMBLES



## OPTIMUM NUTRITION FOR STRONG STARTS AND A HEALTHY MIXED FLOCK



### SIMPLE INGREDIENTS

RECIPE HAS  
No animal by-products or fillers added  
No artificial preservatives added  
No antibiotics added



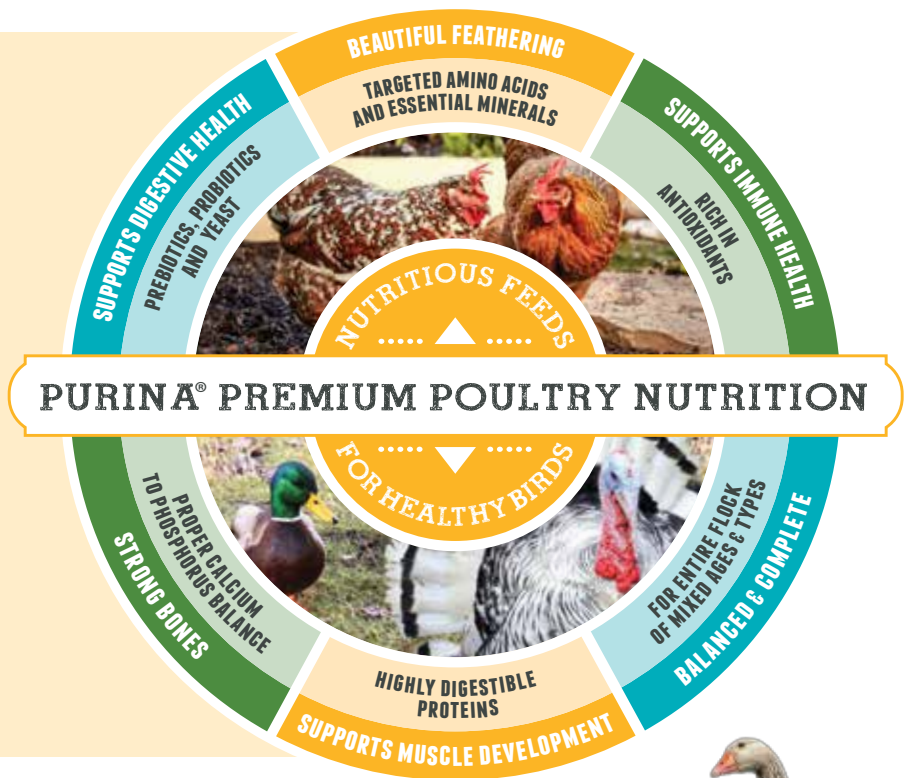
### BALANCED & COMPLETE

Freshly-ground grains from North American farms  
Convenient & wholesome for meat birds, ducks, geese, turkeys and mixed flocks  
Fortified with vitamins, minerals and essential amino acids



### SUPPORTS IMMUNE HEALTH

Prebiotics  
Probiotics  
Yeast



## TRUST PURINA BECAUSE THE NUTRITION AND QUALITY OF WHAT YOUR BIRDS EAT AFFECTS THEIR HEALTH

### RESEARCH

We perform feeding trials with our recipes and popular backyard breeds because we know that their nutritional needs are different. Our experts study ways to optimize the overall health of backyard poultry – getting them off to a great start and supporting healthy growth to produce a beautifully feathered, sustainable flock.

### QUALITY

Performance is determined by what the bird eats. That is why we formulate with the highest possible quality ingredients and design food backed by thousands of research studies. Our industry-leading quality control standards and unparalleled research programs deliver high-quality nutrition to your family.





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### FEEDING DIRECTIONS

TYPES OF BIRDS TIPOS DE AVES	WEEKS OF AGE SEMANAS DE EDAD			
	1	11	18	30
<b>CHICKENS FOR EGG LAYING</b> GALLINAS PARA PONER HUEVOS · Backyard egg producers (Ponedoras de patio trasero) · Free-range & confined (De corral y confinadas) · Show and ornamentals (De presentación y ornamentales)	PURINA® START & GROW®		PURINA® LAYENA® OR PURINA® LAYENA® PLUS OMEGA-3	
<b>BACKYARD FLOCK INCLUDING DUCKS AND GEESE</b> BANDADA DE PATIO TRASERO INCLUYENDO PATOS Y GANSOS · Backyard flock, meatbirds (Bandada de patio trasero, aves de carne) · Free-range & confined chickens, ducks & geese (Gallinas de granja y confinadas, patos y gansos)	PURINA® FLOCK RAISER®		PURINA® LAYENA® OR PURINA® LAYENA® PLUS OMEGA-3	
<b>FREE-RANGE AND CONFINED TURKEYS</b> PAVOS DE CORRAL Y CONFINADOS	PURINA® GAME BIRD & TURKEY STARTENA®	PURINA® FLOCK RAISER®		PURINA® LAYENA® OR PURINA® LAYENA® PLUS OMEGA-3

Feed Purina® Flock Raiser® Crumbles Premium Poultry Feed free-choice as the sole ration to broiler chicks and other meat birds from hatch to market. Feed as the sole ration to ducks and geese from hatch until their first egg and then switch to Purina® Layena® Premium Poultry Feed. Feed Flock Raiser® poultry feed as the maintenance ration for roosters and adult non-laying birds. Feed as the sole ration to turkeys, pheasants and quail from 8 weeks until market weight or until their first egg and then switch to Purina® Layena® Premium Poultry Feed. Feed to maintain adult non-laying birds. Please consult the feed tag sewn onto the bag for specific feeding instructions.



### GUARANTEED ANALYSIS

Crude Protein (Min) .....	20.00%	Phosphorus (P) (Min) .....	0.60%
Lysine (Min) .....	1.10%	Salt (NaCl) (Min) .....	0.30%
Methionine (Min) .....	0.55%	Salt (NaCl) (Max) .....	0.80%
Crude Fat (Min) .....	3.50%	Vitamin A (Min) .....	7,000 IU/lb
Crude Fiber (Max) .....	5.00%	Vitamin E (Min) .....	14 IU/lb
Calcium (Ca) (Min) .....	0.80%	Phytase (A. Oryzae) (Min) .....	227 FYT/lb
Calcium (Ca) (Max) .....	1.30%		

### YOUR BIRDS & YOUR FAMILY DESERVE THE OPTIMUM NUTRITION IN PURINA® PREMIUM POULTRY FEED

Purina rejects thousands of tons of ingredients every year that don't meet our strict nutritional and quality standards as defined by our industry-leading FeedGuard® Nutrition System. Ingredients are analyzed using infrared reflectance technology to ensure proper nutrient levels. If they don't measure up, they don't go in our feed. Feeds are formulated without added hormones, animal proteins and animal fats. From the fields in North America to your home, you have our promise that this feed will provide optimum nutrition to your home-raised, free-range and heritage birds.

[PURINAMILLS.COM/CHICKEN-FEED](http://PURINAMILLS.COM/CHICKEN-FEED)    [WWW.FACEBOOK.COM/PURINAPOULTRY](http://WWW.FACEBOOK.COM/PURINAPOULTRY)

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